



REIGNWOOD
华彬集团

健康生活 引领时尚

致力于国际化、多元化发展的跨国企业——华彬集团，由旅居海外华人严彬博士于1984年创建于泰国，在中国改革开放的浪潮中，践行“实业报国”的愿景回国发展。30年风雨兼程，今天的华彬集团，屹立在东方的商界巨擘，横跨快速消费品、现代服务业、通用航空、文化体育、环保健康、高端地产、矿产能源、海洋工程以及金融服务等十六大产业，在北美、欧洲等发达国家和地区，分布着60余家分支机构、子公司，投资布局全球市场。

非凡“华彬生活”，聚合华彬全球高尔夫、马球马术、健康管理、餐饮休闲、商务办公、国际酒店、文化交流等现代服务业，架构起从中国到世界的产业领袖、商界精英最为青睐的全球商务生活平台。实施创新驱动，加快转型发展，新世纪以来，华彬集团倾力投资新兴战略性、增长型产业，在海洋温差发电、深海石油钻井船、石油天然气开发、通用航空产业、全方位健康医疗等领域全面发展。

履行社会责任，共建和谐社会，三十年来，华彬集团累计纳税逾百亿，提供就业岗位数万个，积极支持社会慈善事业，在抗震救灾、捐资助学、扶助地方、环保绿化等方面累计贡献数亿元。

华彬集团三十年，以开放、友好、稳健的形象，树立起华人企业的全球影响力！

Leading Quality of Life

Reignwood Group, headquartered in Beijing, was founded in 1984 in Thailand by Dr. Chanchai Ruayrungruang, a Thai-Chinese entrepreneur with strong roots in China who hold on to his vision of serving the country through industrial development by leveraging China's policy of reform and modernization. In the 30 years that have followed, Reignwood Group has grown to become a multinational enterprise with investments in key industries including consumer products, lifestyle, aviation, culture & sports, wellness, environmental, luxury real estate, renewable energy, ocean engineering and financial services. Reignwood Group today has more than 60 subsidiaries and offices in key locations in Asia, Europe and North America.

Reignwood Life, a diversified portfolio including Reignwood global golf courses, polo, hotels & resorts, culture & sports, health and wellness centers and luxury office building, provides an important business and leisure lifestyle platform for business elite and industrial leaders. In response to new market demands, Reignwood Group started to invest in strategic emerging industries including ocean thermal energy, ocean engineering, carbon utilization technologies, general aviation and comprehensive wellness program.

Reignwood Group is deeply committed to social responsibilities and a higher quality of life for all. In its thirty years of development, Reignwood Group has made major contributions by reinvesting in China's social development, providing tens of thousands of jobs, and actively donating to charity, including earthquake relief, youth education, regional development, environmental protection, and public emergency management.

Reignwood Group today is in a unique position to represent the new face of China as an open, friendly and influential international Chinese enterprise.